



faster.



farther.



cheaper.

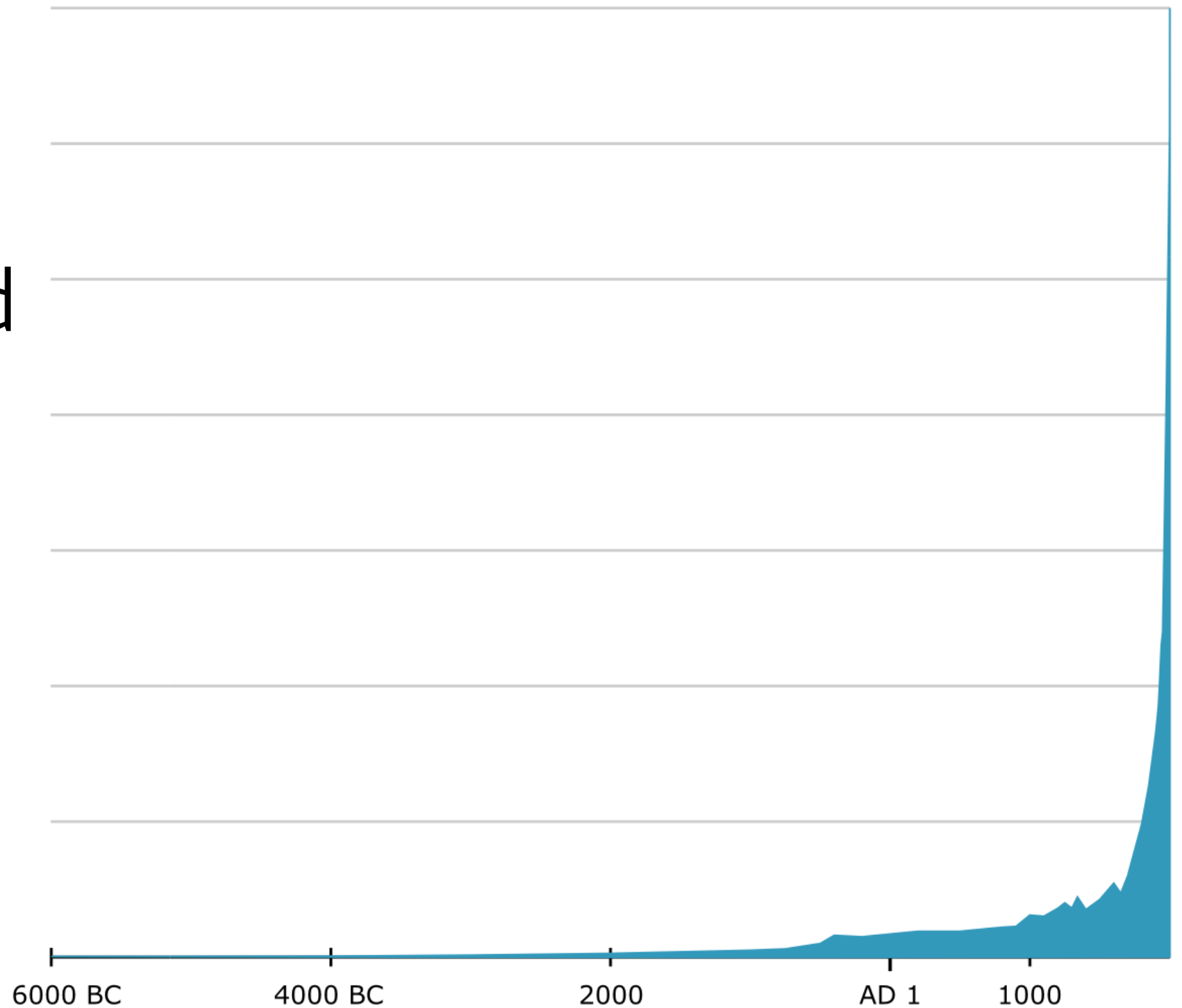


better.



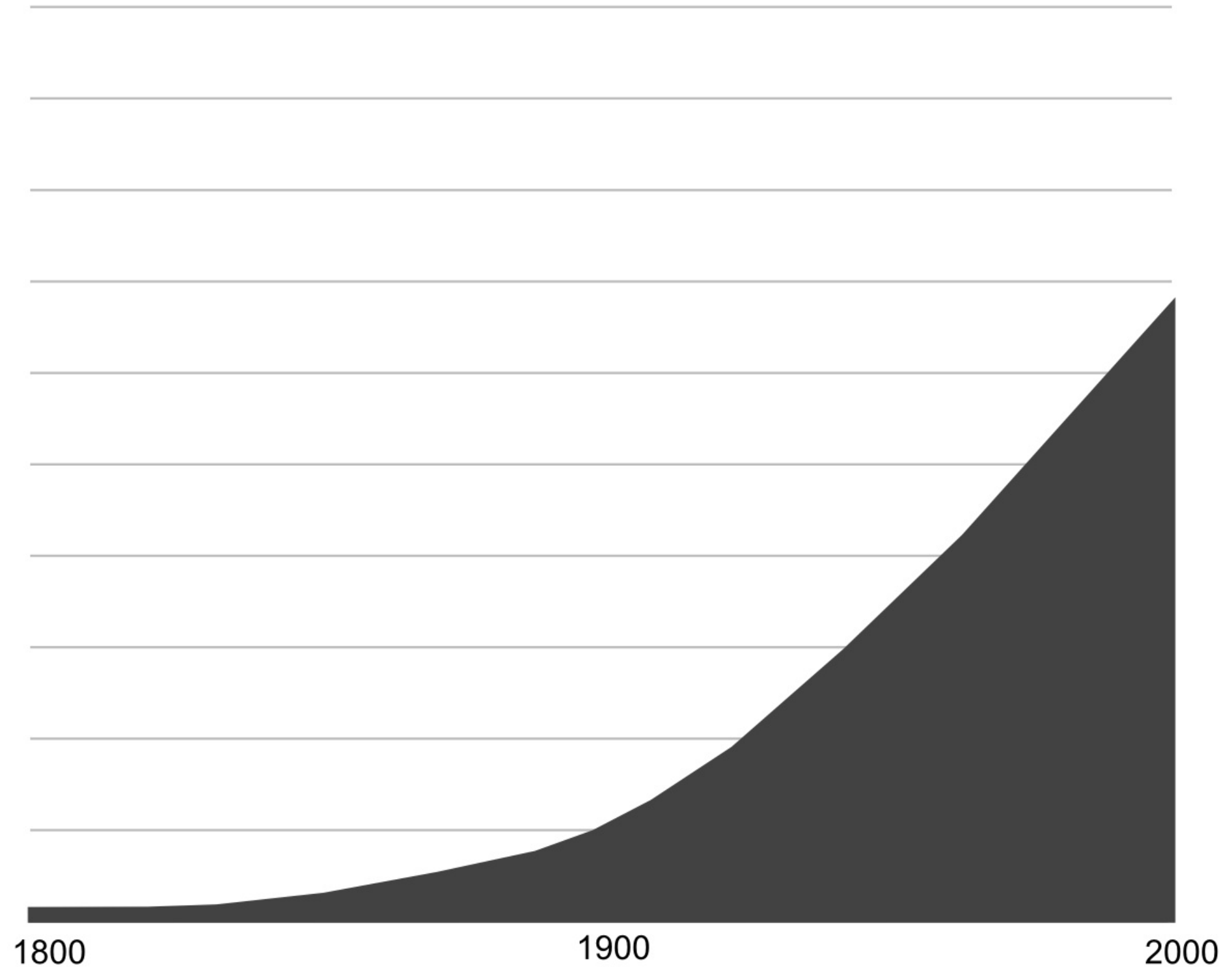
**the unrestricted, mobile future
of the global church**

The Rise of World Population



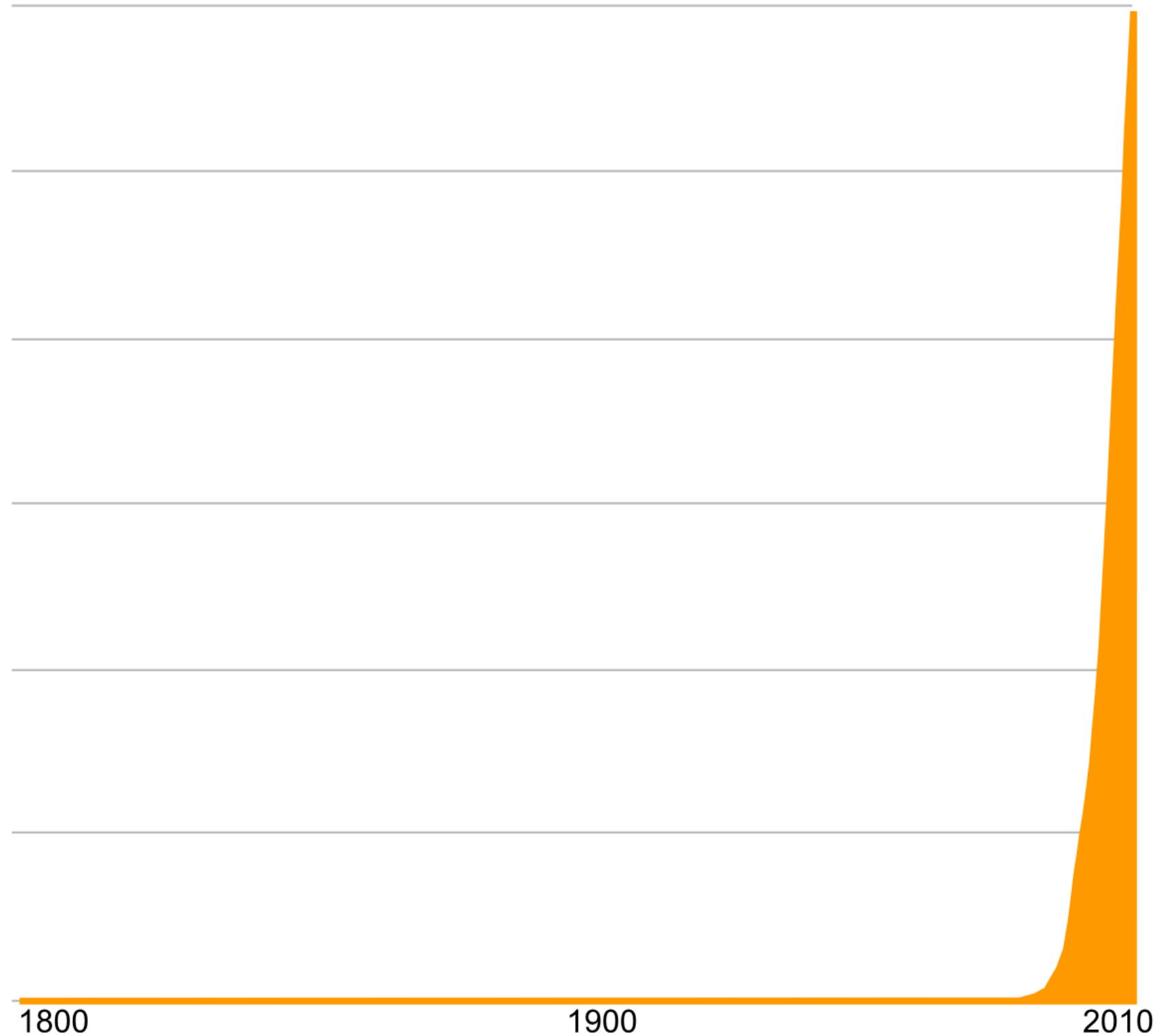
The Rise of the Global South

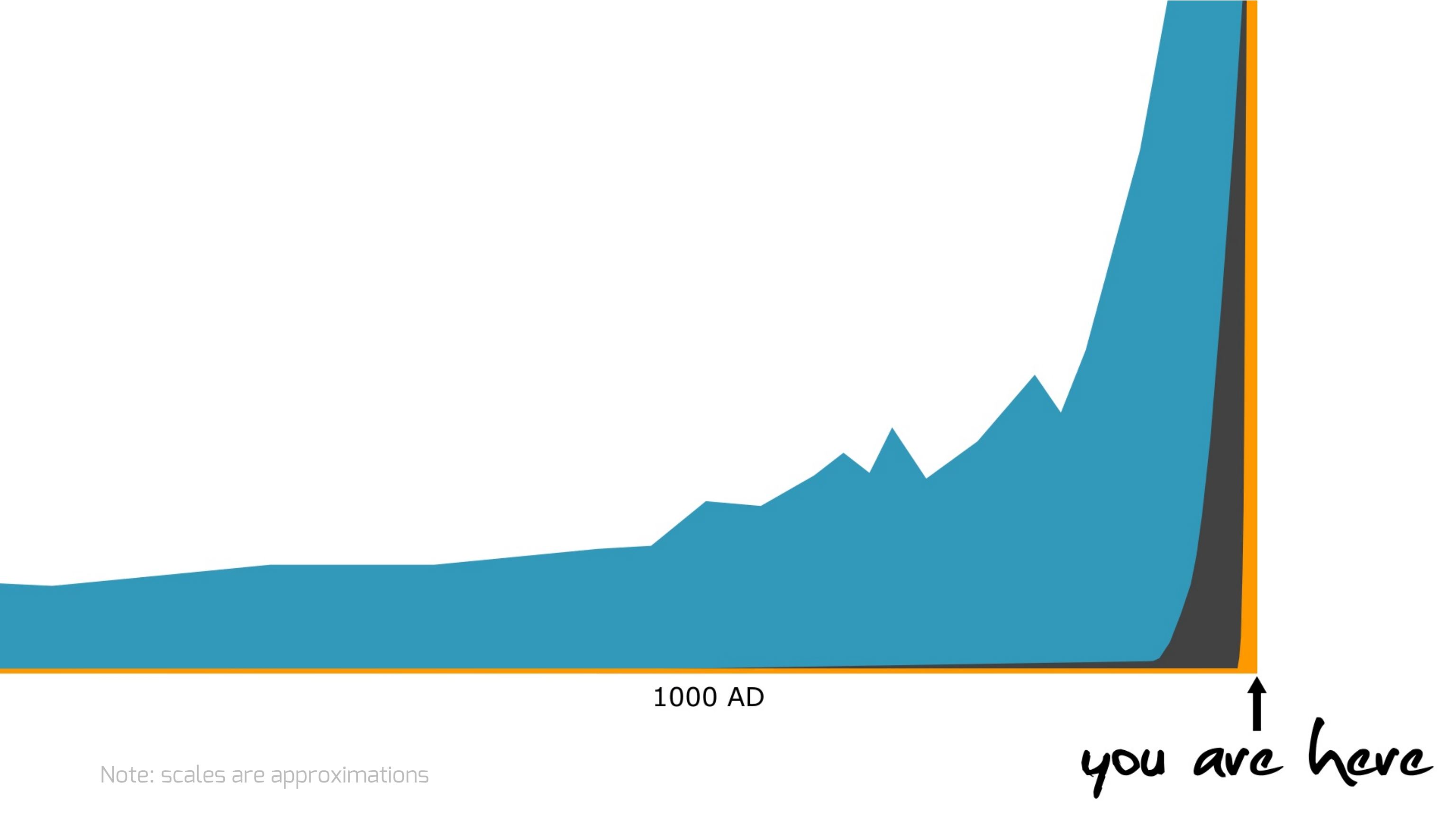
% of Protestants outside of Europe and North America



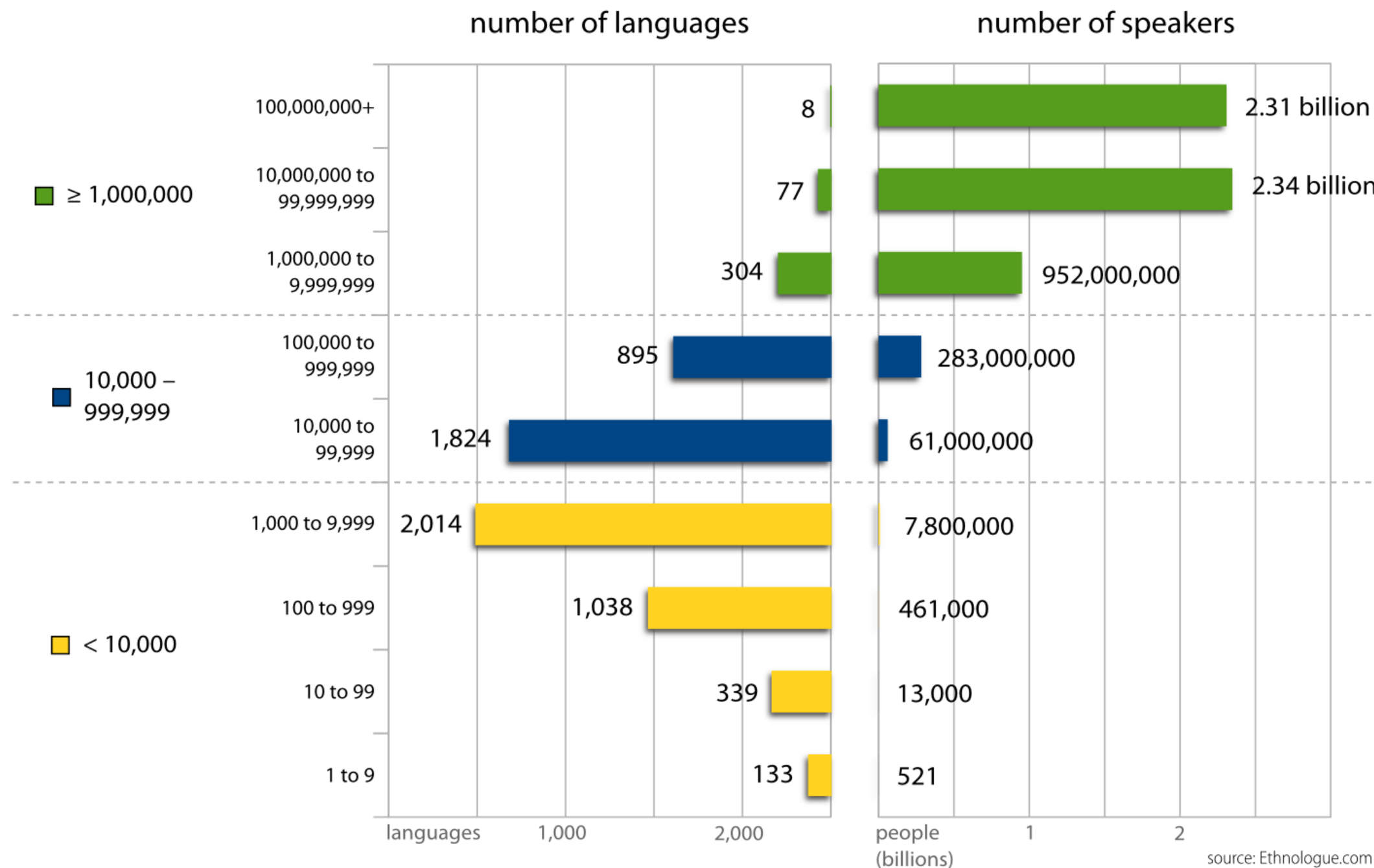
The Rise of Mobile Technology

Mobile subscriptions worldwide





Reaching the linguistically “least of these”





nothing.

Conclusion:

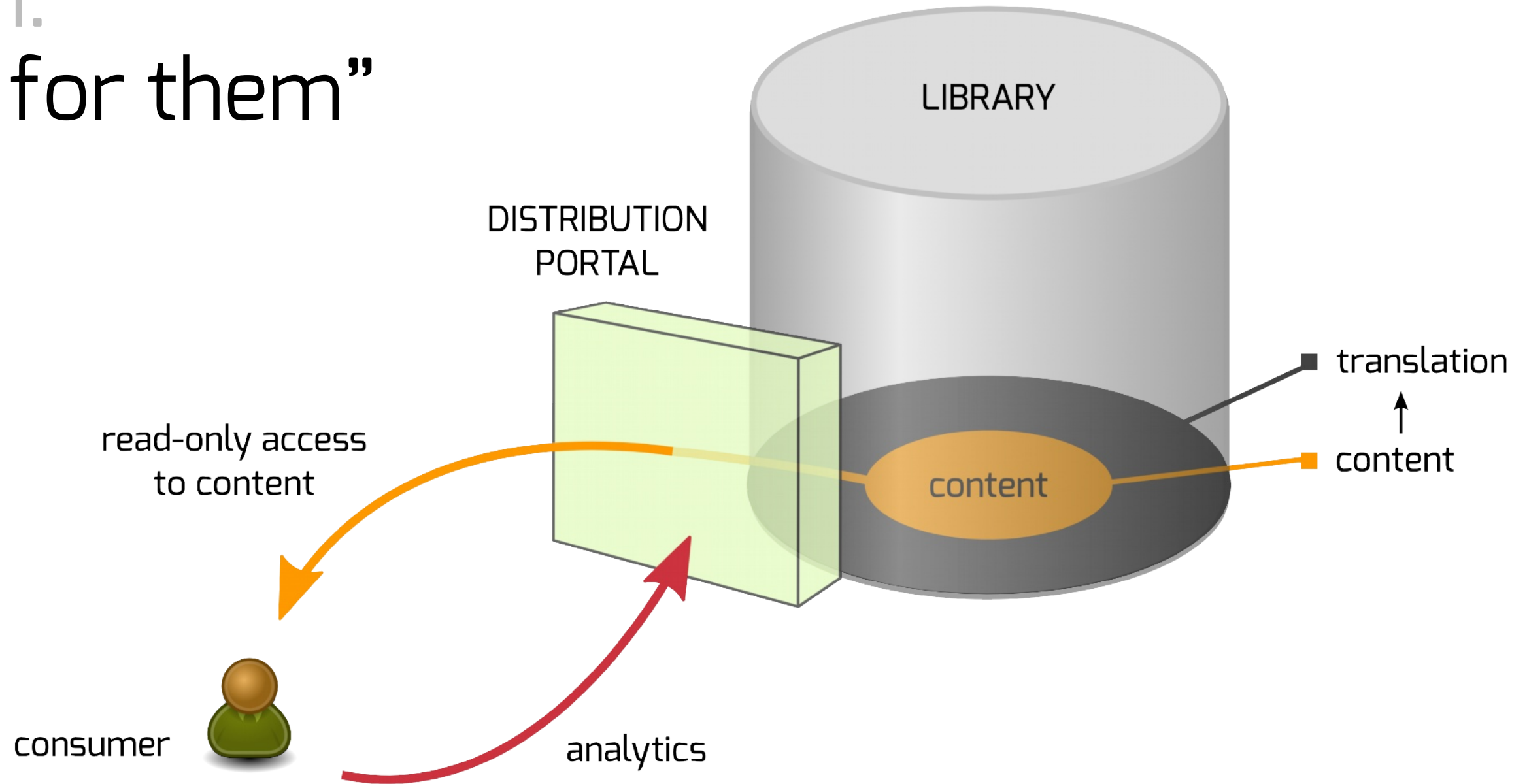
- hundreds of millions of new believers
- speaking thousands of languages
- in desperate need of discipleship resources
- virtually all own or have access to a mobile device

We have options:



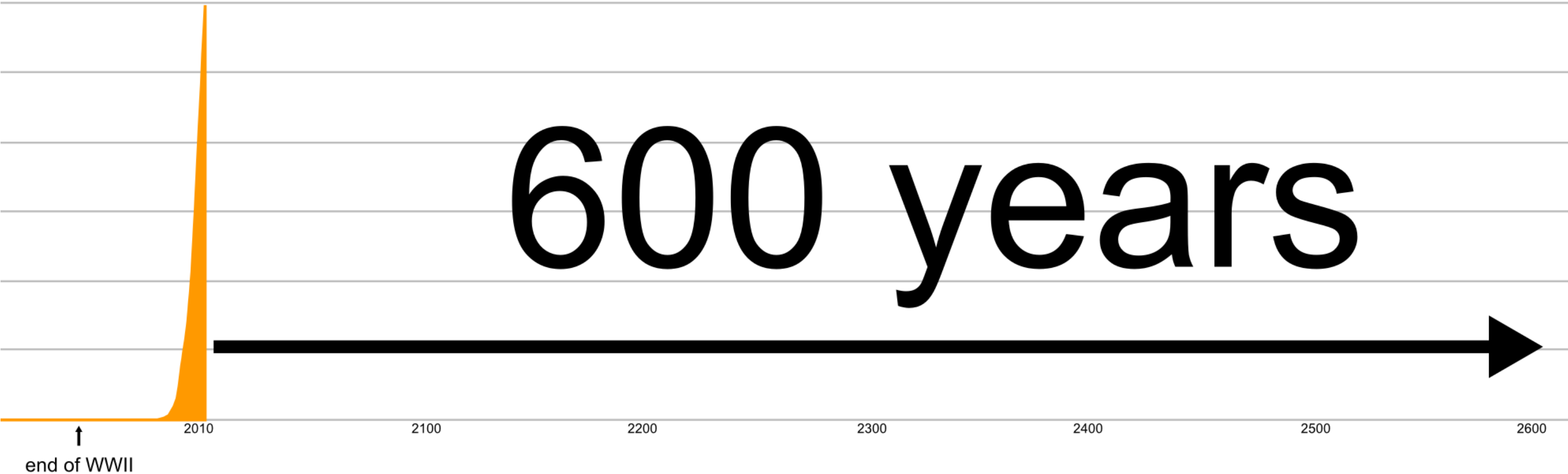
- “do nothing”
- “do it for them”
- “help them help themselves”

Option: “Do it for them”



Option:
“Do it for them”

600 years

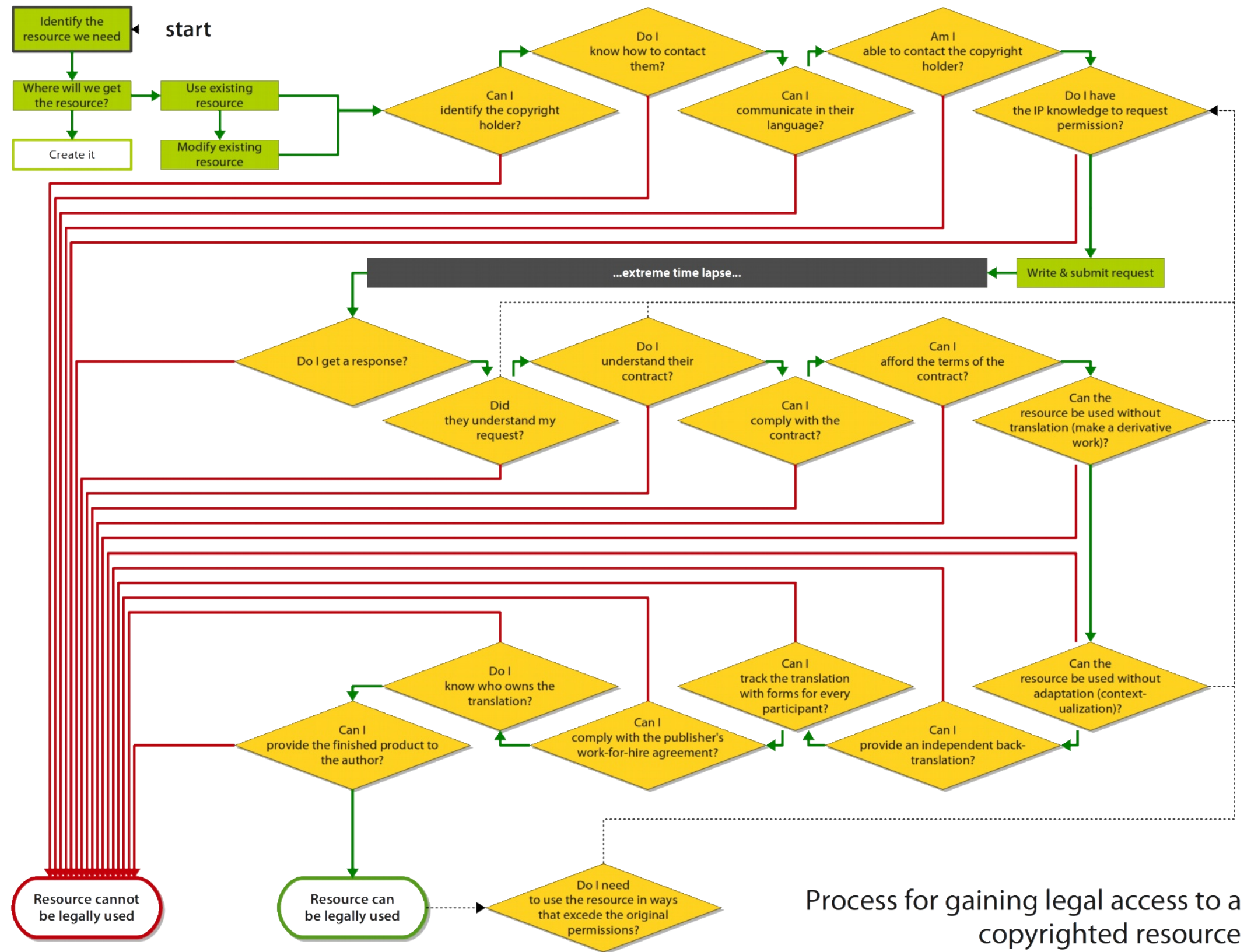


Option:

“Help the global church help themselves”

(but first require them to ask permission)

Getting Permission



Process for gaining legal access to a copyrighted resource

We need an **exponential growth curve** for discipleship resources in every language and on the mobile devices of the global church.

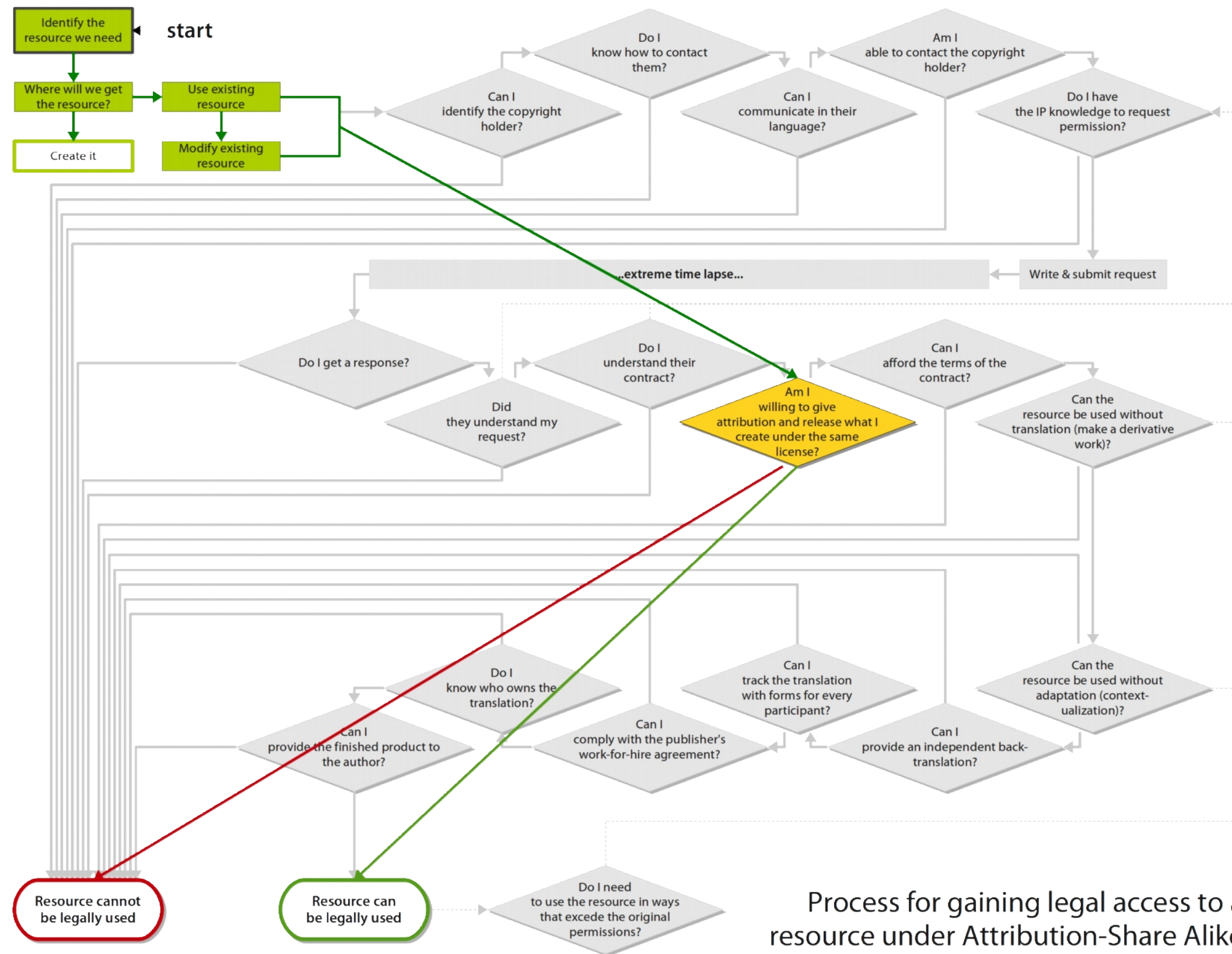
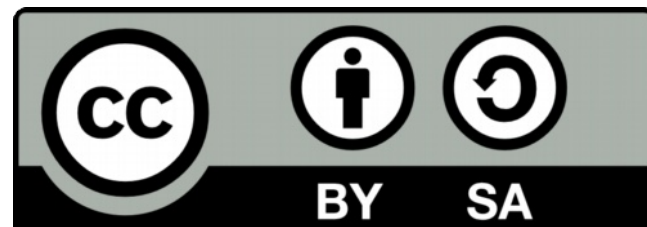
Option:

“Help the global church help themselves”

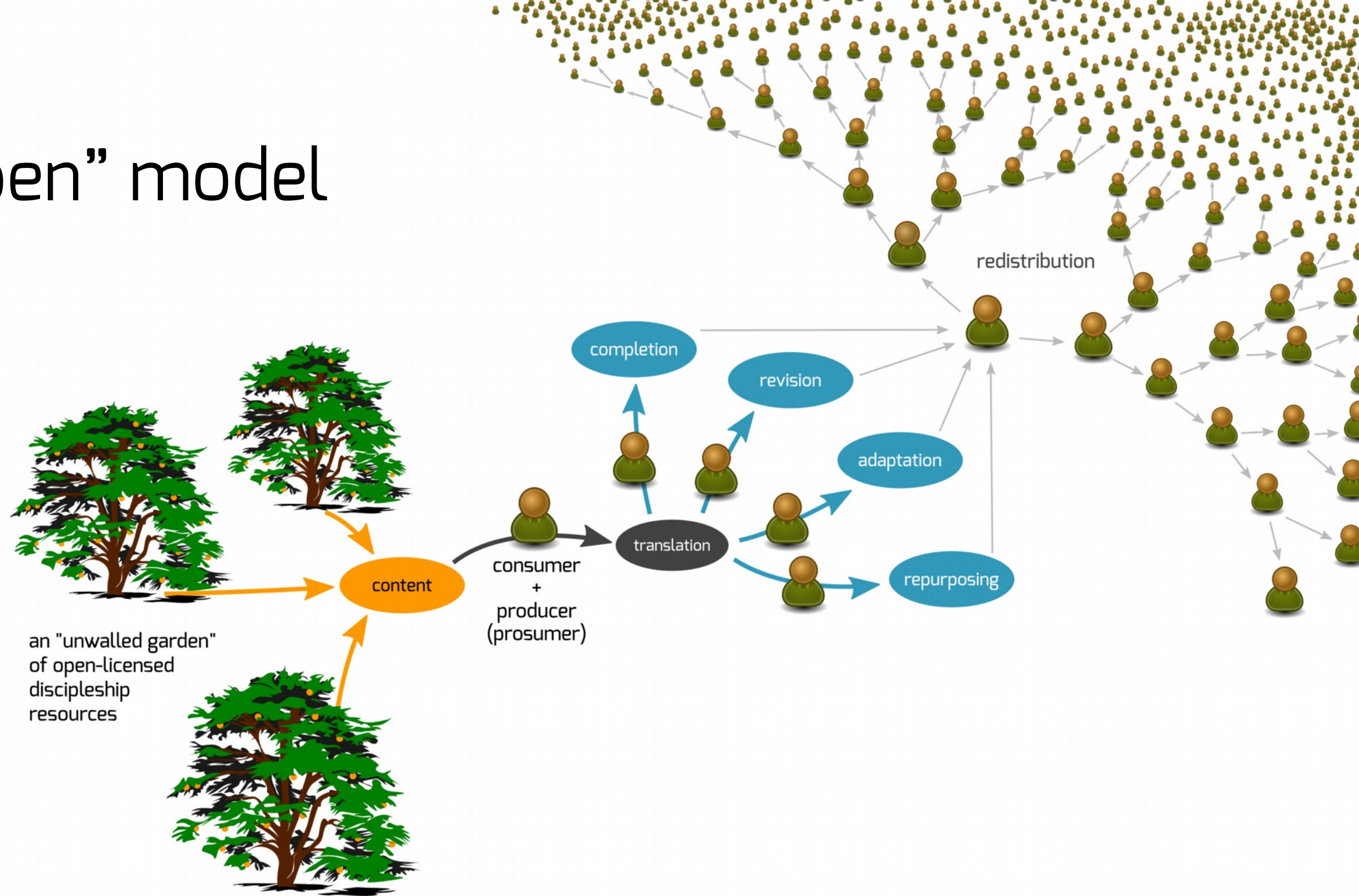


open collaboration
open-licensed content
open-source software

Open projects:
**no one ever needs to ask permission
to do anything with the content.**



The “Open” model



Observations: 21st century world missions



- mobile phone = Gutenberg press
- is about derivatives
(not about distribution)
- technology is easy
(content & rights is hard)

Observations: the “Open model”



- this is not new (Luther did it first)
- technology advances are always advantages (not threats)
- Warning! (beware of silos)
- In the end, “Open” always wins

Observations: sustaining the “Open” model



- open collaboration + cognitive surplus
- voluntary early release + out-of-print works
- sponsored works
- a gift (some, not all)



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